

2010 Print Specifications for SPEA



Electronic SPEA Walk or Golf Banner Specifications - Formats:

If using a Vector Image – **high resolution press optimized, Acrobat pdf, Adobe InDesign, Photoshop or Illustrator files are acceptable. We do accept images in Microsoft Word, and PowerPoint.** All fonts should be converted to paths and color images to CMYK.

If Rastered Image – **eps, psd, or tiff**

However, the image must be at the size of the banner:

150 dpi if full size (i.e. 3' x 5'), 300 dpi if ½ size of banner, and 600 dpi if ¼ size of banner.

Do not forget any linked images.

Electronic SPEA Golf Program Specifications:

Full Page ad is 4.5 x 7.5 inches finished art – **high resolution press optimized, Acrobat pdf, InDesign, Photoshop or Illustrator files acceptable. We do accept images in Microsoft Word, and PowerPoint.** All fonts should be converted to paths and color images to CMYK.

Electronic SPEA Walk Website/Blackbaud Specifications:

To upload multiple images (photos) for participants for use on their custom team pages.

Recommended size: 300 x 234, 25KB or less - **jpg (jpeg) or gif only.**

For Sponsor scroll box (small) on Kintera website: Preferred Resolution: 72 dpi, 100w x 85 h KB

For Sponsors Page (large) on Kintera website: Preferred Resolution: 450w x 350h KB – **jpg (jpeg) or gif only.**

For images that do not meet any of the above criterion - SPEA will make adjustments for the best possible image. Sponsors artwork will be reviewed and a proof sent to constituent for pre-approval.

For further details please call, Linda Fredebaugh at SPEA (216) 464.3471.